

BECOME A WINNER TODAY!

Basic: \$300

FOR START UP COMPANIES
UNDER TWO YEARS OLD ONLY

Includes 5 benefits:

- ✓ Winner's announcement in newsletter
- ✓ Dedicated Winners Page
- ✓ Hyperlink to your web page
- ✓ Award Certificate
- ✓ Access to two completed evaluations from testers

Essential: \$750

MEDIA STARTER PACKAGE

All 5 benefits from our Basic package **PLUS 5 ADDITIONAL** benefits:

- ✓ Article by a PTPA Blogger visible to PTPA 40,000 members
- ✓ Access to all completed evaluations
- ✓ Testimonials for use in marketing
- ✓ Sponsored social media contest
- ✓ 100 PTPA winner stickers

Premium: \$1050

FOR MAXIMUM 'MEDIA' EXPOSURE

All 10 benefits of our Essential & Basic packages **PLUS 5 ADDITIONAL** benefits:

- ✓ Feature story in newsletter (\$450 value)
- ✓ Feature story on affiliate website
- ✓ 2-week feature spot on home page (\$550 value)
- ✓ Inclusion in Fan Friday or Winning Wednesday contest promoted on Twitter & Facebook
- ✓ Inclusion in International Press Release

A total of **15 benefits**
all in one premium package!



NO RISK GUARANTEE

If your product is not declared a winner you have up to six months to re-submit your improved product at no additional cost. Non-winners who preselect one of our media packages will be **REFUNDED** the package price **LESS the basic \$300 submission fee.**